

CORPORATE PARTNERSHIPS

Our Corporate Partnerships offer opportunities to connect with stakeholders, increase brand awareness and develop your teams. As a valued partner and supporter of the arts in Northern Ireland, you will be making a difference.

UNIQUE HOSPITALITY

Want to Wow Your Clients?

Becoming a corporate partner unlocks a wide range of opportunities to engage with your stakeholders. Impress clients with an evening at the theatre, take advantage of generous discounts on venue rental, or enjoy access to our unique spaces.

BRAND AWARENESS

Expand Your Brand

Enhance your visibility through our communication channels and with our 100,000+ visitors. Connect with an engaged audience, either in the theatre or through our extensive work in the community, where we engage with 15,000+ young people every year.

EMPLOYEE BENEFITS

Develop Your Team Skills

Corporate packages provide a wonderful opportunity to express appreciation for your employees through complimentary tickets, discount codes, and social events. Our 'Lunch & Learn' skills workshops deliver team development with a difference!











SOCIAL IMPACT

Give back to the community

Supporting the arts through charitable contributions can significantly enhance your Corporate Social Responsibility goals. Partners support our work in the community, sustainability, education and outreach, and beyond.

CORPORATE PARTNERSHIPS

Partner with us at **Silver - Gold - Platinum** Level, or you might wish to sponsor individual productions or projects. We can create a bespoke offering to suit your organisation's needs and will focus on keys areas relevant to your Corporate Social Responsibility charter or SDGs.

Level	Brand Awareness	Press & PR	Employee Benefits	Hospitality
Silver				
Gold				
Platinum				

Silver level partner (From £3,000 a year)

Tickets and Hospitality

- **Use of Lyric Theatre Spaces:**
 - 20% Reduced rate for hire of hospitality spaces
 - Free use of the Lyric common spaces for staff or publicity photos
 - Free use of the Lyric's Lagan view area for private event

Brand Awareness

- **News Story:** News story on Lyric website. Plus social media post (Typical reach: 150k+)
- **Photography:** Press photography to celebrate the partnership
- **Right to promote** involvement with the Lyric Theatre
- **Donor Board:** Logo on Donor Board (annual footfall 110k)
- **Printed Programmes:** Approx. 7,000 print run
- **Website:** Logo on Lyric website (25k Unique users p/month)

Employee Benefits

- **Staff Ticket Discount:** 20% discount on tickets for Lyric productions Tue-Wed evenings plus Sat matinees

Team Development

- n/a

Gold level partner (From £10,000 a year)

Tickets and Hospitality

- **Tickets:** 30 x VIP tickets for Lyric Gala events or 100 tickets for Lyric production
- **Opening Night Invitations:** x 2 complimentary tickets to every Lyric production opening night
- **Use of Lyric Theatre Spaces:**
 - 20% Reduced rate for hire of hospitality spaces
 - Free half day hire of Lyric Board Room
 - Free use of the Lyric common spaces for staff or publicity photos
 - Free use of the Lyric's Lagan view area for private event

Employee Benefits

- **A Private Tour of the building** for up to 20 staff
- **Staff Ticket Discount:** 20% discount on tickets for Lyric productions Tue-Wed evenings plus Sat matinees

Brand Awareness

- **Press Release:** Joint press release issued to min 2 publications, e.g. business press, business member group, news story on Lyric website. Plus social media post (Typical reach: 150k+)
- **Photography:** Press photography to celebrate the partnership
- **Right to promote** involvement with the Lyric Theatre
- **Donor Board:** Logo on Donor Board (annual footfall 110k)
- **Printed Programmes:** Approx. 7,000 print run
- **Website:** Logo on Lyric website (25k Unique users p/month)

Team Development

- **Workplace Training:** 1 x 'Lunch & Learn'/ bitesize corporate professional training workshops for up to 30 employees
 - Workshop ideas include 'Improv for The Workplace', 'Confidence with Public Speaking', 'Upcycling/Sustainability in Costume & Scenic Construction', 'Let go and have fun with Stage Combat'

Platinum level partner (From £20,000 a year)

Tickets and Hospitality

- **Tickets:** 200 x tickets for Lyric production & support with large-scale event
- **Opening Night Invitations:** x 2 complimentary tickets to every Lyric production opening night
- **Use of Lyric Theatre Spaces:**
 - 20% Reduced rate for hire of hospitality spaces
 - Free half day hire of Lyric Board Room
 - Free use of the Lyric common spaces for staff or publicity photos
 - Free use of the Lyric's Lagan view area for private event

Employee Benefits

- **A Private Tour of the building** for up to 20 staff
- **Staff Ticket Discount:** 20% discount on tickets for Lyric productions Tue-Wed evenings plus Sat matinees

Brand Awareness

- **Title Sponsorship** options available & full comms package
- **Press Release:** Joint press release issued to min 4 publications, including business press, business members groups & news story on Lyric website. Plus 3+ social media posts (Typical reach:450k+)
- **Photography:** Press photography to celebrate the partnership
- **Right to promote** involvement with the Lyric Theatre
- **Donor Board:** Logo on Donor Board (annual footfall 110k)
- **Printed Programmes:** Approx. 7,000 print run
- **Website:** Logo on Lyric website (25k Unique users p/month)

Team Development

- **Workplace Training:** 1 x 'Lunch & Learn' / bitesize corporate professional training workshops for up to 30 employees
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All of our packages can be tailor-made to suit the needs and budget of your business.

For further information please contact: development@lyrictheatre.co.uk

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