

# CRUX

**LYRIC**

**IMPACT REPORT 2024/2025**

# OUR IMPACT

## AUDIENCES

98,969 AUDIENCES + 16,219 TOURING, 490 PERFORMANCES

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## YOUNG PEOPLE

6,761 PARTICIPANTS, 15,577 ENGAGEMENTS, 5 GRADUATES

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## SCHOOLS

105 SCHOOLS, 7,533 THEATRE-IN-SCHOOLS AUDIENCES

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## EMPLOYMENT

114 STAFF EMPLOYED, 368 FREELANCERS EMPLOYED

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## GENDER EQUALITY

ALL CREATIVES 48% F / 52% M

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## DIVERSITY, INCLUSION & ACCESSIBILITY

36 ACCESSIBLE PERFS, 753 CARER TICKETS, 9,891 £15 TICKETS

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## SUSTAINING THE FUTURE

£2,063,965 GROSS REVENUE, 9 NEW WORKS, 3 PATHWAYS

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# AUDIENCES

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**98,969** LIVE AUDIENCES

**16,219** TOURING AUDIENCES

**490** PERFORMANCES

2024/2025



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# YOUNG PEOPLE

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**6,761**

PARTICIPANTS

**15,577**

ENGAGEMENTS

**5**

DRAMA STUDIO GRADUATES  
TO DRAMA SCHOOL

2024/2025





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# SCHOOLS

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**31**

**AFFILIATED SCHOOLS**

**105**

**SCHOOLS DIRECTLY ENGAGED**

**7,533**

**THEATRE-IN-SCHOOLS AUDIENCES**

**2024/2025**



# EMPLOYMENT

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**114** STAFF EMPLOYED

**368** FREELANCERS EMPLOYED





# GENDER EQUALITY

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ALL CREATIVES

**48%** FEMALE

**52%** MALE

2024/2025



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# DIVERSITY, INCLUSION & ACCESSIBILITY

**36**

**ACCESSIBLE PERFORMANCES**

**753**

**FREE CARERS TICKETS**

**1,042**

**COMMUNITY TICKETS**

**9,891**

**£15 TICKETS**

**2024/2025**





# SUSTAINING THE FUTURE

**£2,063,925** GROSS TICKET REVENUE

**9** NEW WORKS COMMISSIONED

**3** PATHWAYS

**4** ARTIST WORKSHOPS

2024/2025